



Ceva Innovation Summit 2025: Advancing Swine Health

Ceva Global Headquarters | Libourne, France

Agenda

12.00 CET	Immersive Welcome Reception
13.00 CET	Program Welcome
13.30 CET	Advancing Swine Health – Ceva’s Commitment
14.00 CET	Advancing the Standard of Care – Cirbloc® M Hyo <ul style="list-style-type: none">• Philippe Mazerolles, Swine Marketing Director, Ceva Santé Animale• Marina Sibila Vidal, Researcher – Endemic Swine Viruses IRTA CRESA• Dominiek Maes, Full Professor Porcine Health Management, Faculty of Veterinary Medicine Ghent University
15.00 – 15.45 CET	Break
15.45 CET	Advancing the Benefits at the Farm – What the Pigs are Telling Us <ul style="list-style-type: none">• European field experience & Brazilian field experience round table
16.45 CET	Advancing Insights – Swine Industry Outlook <ul style="list-style-type: none">• Eva Gocsik Ph.D., Global Strategist for Animal Protein Rabobank
17.30 CET	Program Closing

Salle des Dominicains | Saint-Émilion

19.00 CET	Arrival in Saint-Émilion
20.00 CET	Sommelier Pairings with Coursed Meal and Entertainment
23.00 CET	Departure for Hotels

Visit swine.ceva.com/advancing-swine-health for more information.



About the Speakers

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Dr. Marc Prikazsky, Ceva Santé Animale



Dr. Marc Prikazsky is the CEO and Chairman of Ceva Santé Animale, supporting the efforts of more than 7,000 employees across 47 countries working "Together, Beyond Animal Health" to research and develop pharmaceuticals and vaccines for livestock and pets around the world.

Named CEO in 2007, Marc joined Ceva in 1999 as its Zone Europe Director; prior to that he served as President of Club ETI Nouvelle-Aquitaine. Currently he also serves as CEO of the Board of Directors for HealthforAnimals, a nonprofit that represents interests of the global animal health sector. He holds a DVM degree from École Nationale Vétérinaire Alfort.

Dr. Andras Bolcskei, Ceva Santé Animale



Dr. Andras Bolcskei serves as Executive Vice President and Global Commercial Lead for Ceva, where he works to build highly effective partnerships through nurturing and developing high-performing, diverse teams tasked with strengthening and expanding Ceva's pharmaceutical and vaccine sales.

Andras has received extensive education, completing a DVM degree at the University of Veterinary Sciences in Budapest and studies in Veterinary Public Health at Utrecht University and Meat and Poultry Inspection at Texas A&M University. He later completed the Executive MBA program at European University and the Enterprise Leadership Program with Harvard Business School.

Jean-Marcel Ciet, Ceva Santé Animale



Jean-Marcel Ciet is Executive Vice President, Ceva Global Franchises and Supply Chain. He leads strategic and operational marketing efforts in scientific support, supply chain, and Smart Solutions for all species. He also serves as a member of the Executive Committee. Prior to joining Ceva in 2020, he was Project Leader and Principal with Boston Consulting Group.

Jean-Marcel holds a BEng in Mechanical Engineering from The University of Hong Kong and an MS in Mathematics, Economics, Engineering, Production Systems, & Logistics from Mines Paris - PSL. In addition to his work at Ceva, he possesses a wealth of experience in industries such as healthcare, telecommunications, and finance.

Dr. Cristian Gutiérrez Jaramis, Ceva Santé Animale



Dr. Cristian Gutiérrez Jaramis has served as Vice President of Ceva's Swine Franchise since May 2024, where he manages diverse teams providing innovative solutions for farmers to holistically and affordably manage the prevention and treatment of disease in their swine operations.

A veterinarian by training with a DVM and a Ph.D. in Agropecuary Sciences and post-grad studies in pathology and epidemiology, Cris's work has explored the animal health and protein landscape for two decades across multiple species and countries. He trained at Universidad de Concepción and Universidad de Chile.



About the Speakers

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Dr. Philippe Mazerolles, Ceva Santé Animale



Dr. Philippe Mazerolles has been the Corporate Swine Range Manager at Ceva since 2013, responsible for marketing support for swine biologicals. Prior to joining Ceva, he served as International Marketing and Technical Manager with In Vivo NSA.

Philippe trained for his DVM degree from Toulouse Veterinary School, with a concentration in pork production. Since 1999 he has served in various marketing support and management roles throughout his career, focusing on swine and rabbit health.

Dr. Eva Gocsik, Rabobank



Dr. Eva Gocsik is Global Strategist for Animal Protein. She plays a key role in developing the strategic research agenda of RaboResearch, ensuring our research has significant commercial impact. She joined in 2019 as an analyst on the Animal Protein team, where she covered the European market and global themes in the sector, including sustainability, climate change, and technology.

Before her tenure at Rabobank, Eva earned a Ph.D. in Business Economics from Wageningen University and spent several years working in research and advisory roles focused on the economics of intensive livestock production.

Dr. Marina Sibila Vidal, IRTA-CReSA



Dr. Marina Sibila i Vidal is a researcher at IRTA-CReSA, where she focuses on the development of diagnostic tools, epidemiology, animal models, treatments, and prevention tools for various swine pathogens, especially circoviruses and porcine *Mycoplasmas*.

Marina earned her degree in Biology from the Faculty of Biological Sciences at University of Barcelona, and a Ph.D. from the Faculty of Veterinary Medicine of the Autonomous University of Barcelona. She also serves as co-director of several doctoral theses focusing on PCVs, *Mycoplasmas*, and the role of nasal microbiota in polyserositis.

Dr. Dominiek Maes, Ghent University



Dr. Dominiek Maes's research focuses on respiratory diseases (*M. hyopneumoniae*), sow reproduction, *Salmonella*, and antimicrobial use and resistance. He teaches swine health, reproduction, veterinary public health, and animal housing with the Faculty of Veterinary Medicine at Ghent University.

Dominiek holds a DVM and Ph.D. from Ghent, and MSc degrees in Animal Production (Ghent) and Epidemiology and Herd Health (Utrecht University). He is a Diplomate of both the ECVPH and ECPHM. With more than 280 peer-reviewed publications and 520+ scientific presentations, he is internationally recognized in swine medicine.