

2025 INNOVATION SUMMIT

POST-EVENT SUMMARY





EVENT OVERVIEW

Event Strategy: In-person event at the new global headquarters in Libourne, France. Engage directly with global swine health leaders about CIRBLOC[®] M Hyo.

Primary Focus: Discussing the latest research and diving into industry insights.

Theme: Advancing Swine Health

Who: Curated list of global swine health professionals and Ceva employees.

ATTENDEES



- Vetxperts
- Danis - Vedanta
- Provet/Curavet
- Lintjeshof/IVC
- WFG
- NWG
- Vet Synergy
- Traunkreis Vet Clinic
- CEVA
- OPP Group
- Vall Companys
- Cefusa
- Porcisan
- Swineweb
- Pig Progress
- Vincent Dedet - Auzalide
- Ghent University
- Bachoco
- Good Valley
- SSIU
- Agrihealth
- Mossvet
- Farmvet
- Bishopton Vets
- VKK
- Porcus
- SvineVet
- Danvet
- Danish Agriculture and Food Council
- LVK
- Pharmaservice
- Vilovet
- AVP
- ThinkinPig
- Cooperl/Hyovet
- Pig 333
- Rabobank
- COMEX
- BFP
- Prairie Livestock Vet
- South West Vet
- Betagro
- Aurora
- JBS
- Isowean
- Country View Family Farms
- Zito d.o.o.
- Kiernan Animal Health
- Evolve Animal Health
- Agrofert
- DLG Vet
- Marcovetgrup
- Uvesa
- Evel'Up / Breizhpig
- Chêne Vert
- Porc.Spective
- CV Elorn
- Réseau Cristal
- BE Vets / Caterco
- Eureden / Socavet
- Porc Armor / Univet
- Martini
- Gorza
- Bompieri
- Chiola
- Comtim - Smithfield
- Premium Porc
- Fatrom
- DanBred
- Suinprod
- Ajax
- Mydlarka
- Sevaron
- 1st Farms
- Animal Pobiedziska
- Pilgrims
- Belje plus d.o.o.

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PROMOTION



EVENT PROMOTION – EMAIL



- Total Sends – 11
- Open Rate – 63.6% (7)
- Total Clicks – 48
- Click Rate – 18.2% (2)
- Total Clicks – 5

Hi ____,

Ceva Animal Health is pleased to extend an *exclusive invitation* to our **Swine Innovation Summit on November 4th at our new global headquarters in Libourne, France**. This is an opportunity to engage directly with global swine health leaders, explore the latest research, and access insights that are shaping the future of our industry.

What to expect:

Advancing Swine Health – Ceva's Commitment

Advancing the Standard of Care – Cirbloc® M Hyo, IRTA CReSA, & Veterinary Medicine Ghent University

Advancing Benefits at the Farm – Insights From the Field, customer perspectives

Advancing Insights – Swine Industry Outlook, Rabobank

Join us in the morning for a **pre-interview with Ceva CEO Marc Prikazsky** for a closer look at Ceva's strategic vision and innovation pipeline. Learn more about our other [featured speakers](#).

To schedule a meeting with our speakers or CEO for additional content, please connect with our team in advance.

Our team is available for questions at any time.

EVENT PROMOTION



Connect globally. Experience innovation. Join the conversation.

Thank you for joining us as we discuss advancing swine health. Our program will be short but purposeful. The conversations and connections will be invaluable. We look forward to your questions, contributions and camaraderie as we build innovation to drive swine health forward, together.

Event Details

Date:

4 November, 2025

Time:

12:00 CET – Welcome Reception
13:00 CET – Program Start
17:30 CET – Program Close
19:00 CET – Evening Soiree

Location:

Ceva Global Headquarters
[Salle de Dominicains, Saint-Emilion](#)



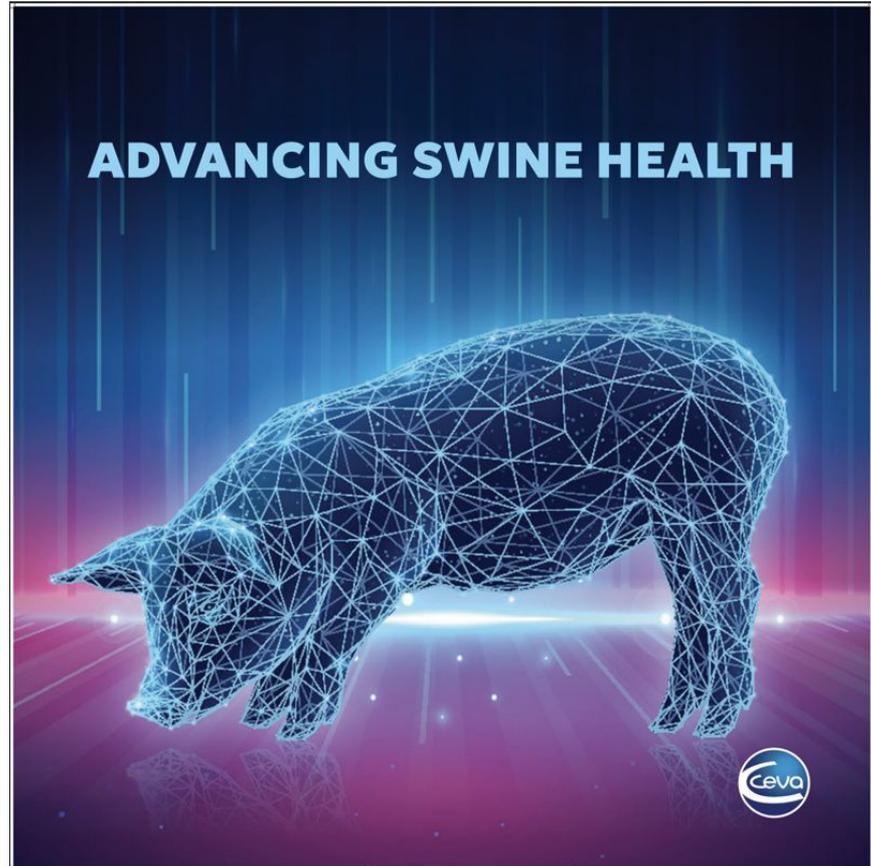
Evening Soiree

[Salle des Dominicains](#) is a former church in the medieval town of Saint-Emilion, perfect for an evening meal and continued conversations. Transportation to and from Saint-Emilion will be provided.

New information may be added over time. Please return for updates.



EVENT SIGNAGE



EVENT SIGNAGE



Ceva Innovation Summit 2025 ADVANCING SWINE HEALTH

4th November 2025 in Libourne, France



Connect globally. Experience innovation.
Join the conversation.



Ceva Innovation Summit Advancing Swine Health

Agenda highlights

12.00 CET	Reception
13.00 CET	Welcome
13.30 CET	Advancing Swine Health
14.00 CET	Advancing the Standard of Care of PCV2 & Mhyo
15.00 CET	Break
15.45 CET	Advancing Benefits at the Farm - What are the pigs telling us?
16.45 CET	Advancing Insights - Swine Industry Outlook
17.30 CET	Farewell
18.15 CET	Move for dinner
19.00 CET	Evening soiree
23.00 CET	Return transportation



Ceva Innovation Summit ADVANCING SWINE HEALTH

A Customer's Perspective



Michael Agerley
IQinABox Board Member
Senderborg, Region Syddanmark, Denmark



Visit swine.ceva.com/advancing-swine-health for more information.

Ceva Innovation Summit Advancing Swine Health

Agenda

	Novotel
10:45 AM	Bus Shuttle Departure
	Pullman
11:15 AM	Bus Shuttle Departure
12.00-13.00 CET	Reception
13.00-17.30 CET	Program
19.00-23.00 CET	Evening Soiree
23.00 CET	Return Bus Shuttles



Visit swine.ceva.com/advancing-swine-health for more information.

EVENT HANDOUTS



Welcome to the
Ceva Innovation Summit 2025
ADVANCING SWINE HEALTH

4th November 2025 in Libourne, France



Connect globally. Experience innovation.
 Join the conversation.



Ceva Innovation Summit 2025:
Advancing Swine Health

Ceva Global Headquarters | Libourne, France

Agenda

12.00 CET	Immersive Welcome Reception
13.00 CET	Program Welcome
13.30 CET	Advancing Swine Health – Ceva's Commitment
14.00 CET	Advancing the Standard of Care – Citibloc® M Hyo • Philippe Mazerolles, Swine Marketing Director, Ceva Santé Animale • Marina Sibila Vidal, Associate – Endemic Swine Market IRTA-CRESA • Dominiek Maes, Full Professor Porcine Health Management, Faculty of Veterinary Medicine Ghent University
15.00 – 15.45 CET	Break
15.45 CET	Advancing the Benefits at the Farm – What the Pigs are Telling Us • European field experience & Brazilian field experience round table
16.45 CET	Advancing Insights – Swine Industry Outlook • Eva Gocsiik PhD, Global Strategist for Animal Protein Rabobank
17.30 CET	Program Closing

Salle des Dominicains | Saint-Émilion, France

19.00 CET	Arrival in Saint-Émilion
20.00 CET	Sommelier Pairings with Coursed Meal and Entertainment
23.00 CET	Departure for Hotels

For additional event details:




About the Speakers
Ceva Innovation Summit 2025:
Advancing Swine Health

Dr. Marc Prikazsky, Ceva Santé Animale



Dr. Marc Prikazsky is the CEO and Chairman of Ceva Santé Animale, supporting the efforts of more than 7,000 employees across 47 countries working "Together, Beyond Animal Health" for research and diverse pharmaceuticals and services for medical and pet around the world.

Named CEO in 2007, Marc joined Ceva in 1998 as the Zone Europe Director, post which he served as President of Ceva ITI Nouvelle-Aquitaine. Currently, he also serves as CEO of the Board of Directors for Health Connect, a nonprofit that represents interests of the global animal health sector. He holds a DVM degree from Ecole Nationale Vétérinaire Alfort.

Dr. Andros Bolocsek, Ceva Santé Animale



Dr. Andros Bolocsek serves as Executive Vice President and Global Commercial Leader for Ceva, where he works to strategically drive performance through marketing and development high performing sales teams tasked with strengthening and expanding Ceva's pharmaceutical and vaccine sales.

Andros has received extensive education, completing a DVM degree at the University of Veterinary Sciences in Budapest and studies in Veterinary Public Health at Utrecht University and held a Faculty Inspector of Yaws A&M University. He later completed the Executive MBA program at European University and the Corporate Leadership Program with Insead Business School.

Jean-Marcel Clet, Ceva Santé Animale



Jean-Marcel Clet is Executive Vice President, Ceva Global Franchise and Supply Chain, he leads strategic and operational marketing efforts in scientific support, supply chain, and digital solutions for all species. He also serves as a member of the Executive Committee. Prior to joining Ceva in 2020, he was Project Leader and Project with Insead Consulting Group.

Jean-Marcel holds a B.Sc. in Mechanical Engineering from The University of Hong Kong and an M.S. in Mathematics, Economics, Engineering Production Systems, & Logistics from Mines Paris – PSL. In addition to his work at Ceva, he possesses over 15 years of experience in industries such as software, telecommunications, and finance.

Dr. Cristian Gutiérrez Jaramis, Ceva Santé Animale



Dr. Cristian Gutiérrez Jaramis has served as Vice President of Ceva's Swine Franchise since May 2024, where he manages overall team-leading innovative solutions for farmers to enhance and efficiently manage the prevention and treatment of disease in their swine operations. A veterinarian by training with a DVM and a Ph.D. in Agrobiogeny Sciences and post-grad studies in pathology and epidemiology, Ceva's work has expanded the animal health and protein knowledge for pig producers across multiple species and countries. He trained at Universities of Concepcion and Universidad de Chile.



About the Speakers
Ceva Innovation Summit 2025:
Advancing Swine Health

Dr. Philippe Mazerolles, Ceva Santé Animale



Dr. Philippe Mazerolles has been the Corporate Swine Range Manager at Ceva since 2016, responsible for marketing support for swine biologics. Prior to joining Ceva, he served as Regional Marketing and Technical Manager with In vivo Nord.

Philippe earned his DVM degree from Toulouse Veterinary School, with a concentration in post-graduate. Since 2006 he has served in various marketing support and management roles throughout his career, focusing on swine and rabbit health.

Dr. Eva Gocsiik, Rabobank



Dr. Eva Gocsiik is Global Strategist for Animal Protein. She plays a key role in developing the strategic research agenda of Rabobank ensuring that research has significant commercial impact. She joined in 2016 as an analyst on the Animal Protein team, where she covered the European market and good themes in the sector, including sustainability, animal welfare, and technology.

Before her tenure at Rabobank, Eva earned a Ph.D. in Business Economics from Wageningen University and spent several years working in research and advisory roles focused on the economics of disease control and production.

Dr. Marina Sibila Vidal, IRTA-CRESA



Dr. Marina Sibila Vidal is a researcher at IRTA-CRESA, where she focuses on the development of diagnostic tools, epidemiology, animal health, treatments, and prevention tools for various swine pathogens, especially *Circovirus* and porcine *Mycoplasmas*.

Marina earned her degree in Biology from the Faculty of Biological Sciences at University of Barcelona and Ph.D. from the Faculty of Veterinary Medicine of the Autonomous University of Barcelona. She also serves as co-director of several doctor theses focusing on PCV2, *Mycoplasma*, and the role of nasal mucosa in polyarthritis.

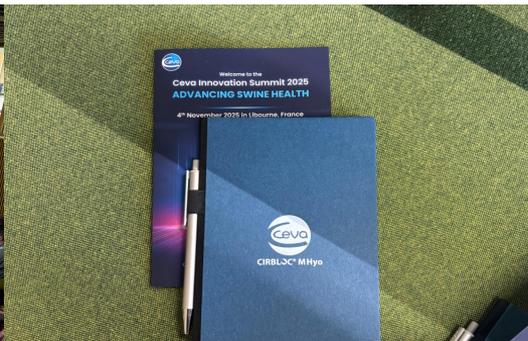
Dr. Dominiek Maes, Ghent University



Dr. Dominiek Maes' research focuses on respiratory diseases (H1N1pandemic), sow reproduction, lameness and antimicrobial use and resistance. He teaches swine health, reproduction, veterinary public health, and animal husbandry with the Faculty of Veterinary Medicine at Ghent University.

Dominiek holds a DVM and Ph.D. from Ghent, and a Ph.D. degree in Animal Production (Swine) and Epidemiology and/or Health (Swine) from Ghent. He is a department of both the ICPI and CHPI with more than 200 peer-reviewed publications and both scientific presentations in an internationally recognized swine media.

INNOVATION SUMMIT EVENT



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**DR. PHILIPPE
MAZEROLLES**

**CEVA SANTÉ ANIMALE
SWINE RANGE DIRECTOR**



STUDY – ADVANCING THE STANDARD OF CARE



- Worldwide CIRBLOC[®] M Hyo registration
- Vaccine formulation
- Lung Program
- Competitor comparison
- P.I.G. Program



STUDY SUMMARY

- CIRBLOC[®] M Hyo
 - Excellent safety program
 - Reduction of shedding
 - A new opportunity to control Porcine Respiratory Disease Complex

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**DR. MARINA
SIBILA VIDAL**

**IRTA-CReSA
RESEARCHER**





STUDY – Efficacy of CIRBLOC[®] M Hyo in Piglets With High and Low Levels of PCV2 Maternally Derived Antibodies at Vaccination

- Effect of high and low MDA levels on the efficacy and cross-protection
- Vaccinated vs. unvaccinated group studies
- RNAscope technology



STUDY SUMMARY

- Viral load reduction and immune control were evident despite MDA levels
- Protection against PVC2

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DR. DOMINIEK MAES

**GHENT UNIVERSITY
PROFESSOR, VETERINARY
SCIENCES**





STUDY - *Mycoplasma hyopneumoniae*: Interaction With the Animal and Immune Responses Upon Vaccination

- Importance of *M. hyo* infections
- *M. hyo* immune responses
- Effect on animals



STUDY SUMMARY

- Fewer lung lesions
- Different immune responses

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DR. ANTONIO MARTÍNEZ

**HEALTH COORDINATOR
VALL COMPANYS**

DR. DAVID ESPIGARES

**VETERINARY SERVICE LEADER –
IBERIA**



Vall Companys
G R U P P O





STUDY – Improving Safety Profile, Convenience, and Vaccine Uptake on Commercial Farms in Spain

- Investigation of CIRBLOC[®] M Hyo safety profile
- Effect on the lactation process
- Post-vaccine data
 - CIRBLOC[®] M Hyo vaccinated pigs had stronger immune responses compared to unvaccinated pigs



STUDY SUMMARY

- Safe and non-disruptive to lactation
- Strong immune response after 6 weeks

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DR. LINUS EICHHORN

2001 – 2007: Veterinary studies in Leipzig
2007 – 2010: Doctorate and specialization as a swine veterinarian at the University of Bern, Switzerland
2010 – 2015: Established and managed a swine herd health practice in Appenzell, Switzerland
2015 – present: Managing partner of Vet-Team-Schleswig-Holstein, based in Itzehoe



STUDY – Longitudinal monitoring of 24 farms in EUROPE Before and After the implementation of CIRBLOC[®] M Hyo



- Longitudinal studies across 24 farms
 - Before: 11/24 farms with PCV2
 - After: 4/24 farms with PCV2
- Farmer response of 88% satisfaction
 - 53% very satisfied
 - 35% satisfied
- Safety profile



STUDY SUMMARY

- Consistent reduction in PCV2 viremia
- Positive farmer feedback
- Potential economic gains

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GABRIEL VEARICK

EXECUTIVE MANAGER OF AGRICULTURE





STUDY - Comparison of Different PCV2 & *M. hyo* RTU Combo Vaccines Under Field Condition in Brazil

- CIRBLOC[®] M Hyo comparison against subunit vaccine
- Subclinical on farm infection study
- PCV2 serological response
- Survival of wean-to-finish phase
- Net income/pig : 2.02€



STUDY SUMMARY

- Decreased viremia
- Higher final live weight
- Increased net income per pig

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**DR. EVA
GOCSIK**

**RABOBANK
GLOBAL ANIMAL PROTEIN
STRATEGIST**





STUDY – GLOBAL PORK MARKET OUTLOOK

Risks arise on a well-supplied market amid increasing geopolitical tensions

- Key factors influencing global markets
- Agri-commodity
- Labor and energy
- Trade
- Global issues



STUDY SUMMARY

- Uncertainty is a constant of the industry
- Shift focus from global to local
- Competitiveness increases efficiency and productivity

INNOVATION SUMMIT EVENT

